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YAHOO! INC.

11 UNITED STATES DISTRICT COURT
12 NORTHERN DISTRICT OF CALIFORNIA
13 SAN FRANCISCO DIVISION

14 AUGME TECHNOLOGIES, INC.,

15 Plaintiff,

16 v.

17 YAHOO! INC.,

18 Defendant.

Case No. C-09-5386 JCS

**YAHOO! INC.'S
ADMINISTRATIVE MOTION TO
SEAL PORTIONS OF THE
PARTIES' APRIL 18, 2012 JOINT
LETTER AND CERTAIN
EXHIBITS THERETO**

Judge: Hon. Joseph C. Spero

20 YAHOO! INC.,

21 Counterclaim Plaintiff,

22 v.

23 AUGME TECHNOLOGIES, INC. and WORLD
24 TALK RADIO, LLC,

25 Counterclaim Defendants.

Pursuant to Civil L. R. 79-5, Defendant and Counterclaim Plaintiff Yahoo! Inc. (“Yahoo!”) moves to file under seal portions of the Parties’ April 17, 2012 Joint Letter to the Court Regarding Discovery Disputes (“April 18, 2012 Joint Letter”) and certain Exhibits thereto. In support of this administrative motion, Yahoo! submits the Declaration of John K. Blake, Jr. (“Blake Decl.”), filed concurrently.

The entirety of Exhibits F, H, and L and portions of Exhibit E and the April 17, 2012 Joint Letter contain information designated by Yahoo! as “Highly Confidential – Outside Counsel Only” or “Confidential” under the Stipulated Protective Order. Specifically, these materials reference Yahoo!’s revenues, financial and database systems, and statistical reporting systems, all of which are confidential and proprietary business information that could be used by Yahoo!’s competitors to its disadvantage. (Blake Decl. ¶¶ 2-7.)

Accordingly, Yahoo! respectfully requests that the Court permit the filing under seal of Exhibits F, H, and L and the designated portions of Exhibit E and the April 18, 2012 Joint Letter.

Dated: April 18, 2012

MORRISON & FOERSTER LLP

By: /s/ John K. Blake, Jr.
John K. Blake, Jr.

Attorneys for Defendant and
Counterclaim Plaintiff
YAHOO! INC.